



A Magical Wish

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Author Visit Guidelines

ASSEMBLIES

Readers and non-readers alike enjoy the excitement and inspiration that Max brings to his presentation. He uses his books and hand puppets to bring his message home. The focus is on stimulating one's imagination, always dreaming all you can be, believing in yourself and never giving up...no matter what the challenge. Max says, "There seems to be so many children today with self-esteem issues which make it difficult for them focus on their real potential. If we can just give them the inspiration to reach out and know they all have special talents they can explore and develop, this would surely be a better world for everyone."

The "A Magical Wish" Promise

"I promise I will always use my imagination to dream all I can be.
I promise to always believe in myself and never give up.
If I keep this promise, my dreams and wishes will come true."

GRADES

The presentation is ideal for grades K through 6. However, there have been many comments about how Max's books can be enjoyed by any age, even older adults. The program can be adjusted for older groups who may be interested in knowing more about writing and creating children's books. Be sure to have your students look at the website so they can prepare any questions they may have for the day of the visit.

LENGTH

The typical program length is 35 – 45 minutes. This, of course, is determined by the number attending, ages and amount of interaction with attendees during and after the presentation. If permitted and there is time, book signings can be done at the end of the program. That will be left up to the host.

AUDIENCE SIZE

The size of the audience depends upon the needs of the host, space and equipment availability and is left to their discretion. Smaller groups obviously allow for more interaction. Audiences can be as small as a few classrooms or up to the entire school if the necessary space and equipment is available and everyone has a clear view of the overhead screen. For groups of 30 or less, there is no requirement for any AV equipment, but it would be nice to have if available.

FEES

Up to three presentations per day: \$400 for the first presentation and \$200 for each additional presentation if they are on the same day at the same school. If there are two schools close together, the total fee can be shared by the schools at their discretion. Travel expenses are charged only if the location is more than 75 miles from home base in Fairview, TN and no overnight hotel expense is required. If travel expenses are involved (meals, hotel, mileage, car rental, etc.), an invoice will be sent to the school after the day of the visit. Payment of the basic fee plus any airfare expense is expected on the day of the visit. Checks should be made to the order of Max Sanders. If the school cancels a visit, the school will pay for any reasonable non-refundable expenses that are incurred by the author in preparation for the visit. Free copies of Max's books will be given to the school library on the day of the visit.

ORDERING BOOKS

Once a visit date is confirmed and the school allows book sales, books can be ordered from several bookstores, some of which are linked on our website www.amagicalwish.com. To enhance the author visit experience for the children, books should be ordered at least two weeks in advance of the visit.

SET-UP AND EQUIPMENT REQUIREMENTS

- PC or laptop with CD drive connected to a digital projector with large overhead screen or Smart Board (the program is on CD in jpeg format file slides and can be used on most any computer that has software similar to "Windows Picture and Fax Viewer")
- Wireless lapel microphone or wireless head set with extra batteries
- Small table for materials
- Adult chair
- A bottle of water

A good wireless microphone is essential, especially if presenting to large groups or in a large space with poor acoustics such as a gym, cafeteria or multi-purpose room. Please make sure the microphone(s) and the other AV equipment is set up and tested prior to the presentation day. A corded mike with stand that can be removed from the stand and hand-held might be a good back-up option in the event of trouble with the lapel mike.

If you have any questions, please do not hesitate to contact Max at anytime.



Papa Bear Max with Hippy and Papa Hippy